## CSHP 2015—Can You Hit the Target?

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natients need hospital pharmacists more than ever! CSHP and its Council are challenging our members to participate in an exciting initiative that we hope will engage every hospital pharmacist in Canada. One of the strategic objectives of Vision 2010 is that "CSHP will improve patient medication outcomes and safety by advancing practice excellence through CSHP 2015." But what is CSHP 2015?

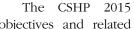
CSHP 2015 is an adaptation of the "ASHP 2015 Initiative" (http://www.ashp.org/s\_ashp/cat1c.asp?CID= 218&DID=255), which was based on the "Healthy People 2010" (http://www.healthypeople.gov/) and launched in 2003 by the American Society of Health-System Pharmacists (ASHP). With ASHP's permission, a Canadian version was developed and approved by CSHP Council. Consultations were held with Council, Branch councils, CSHP Past Presidents, Distinguished Service Award Winners, CSHP Fellows, and representatives from the Canadian Pharmacists' Association and the Canadian Patient Safety Institute. Now it's up to you!

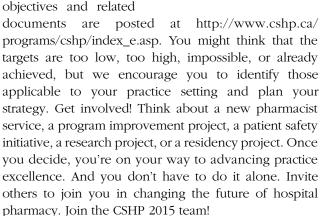
CSHP 2015 is a quality initiative with 6 goals focusing on 4 specific areas:

- making medication use effective (2 goals, one for hospital pharmacists and one for nonhospital pharmacists)
- making medication use scientific (i.e., evidence-based)
- making medication use safe (2 goals, one focusing on systems and one focusing on technology)
- making meaningful contributions to public health

We asked, "What would make the most difference to the patient and would convey the positive contributions of hospital pharmacists?" Each goal has objectives, with measurable targets, that apply to inpatients and outpatients; community and hospital pharmacists, whether specialists, generalists, or managers; hospitals large and small, ambulatory clinics, long-term care facilities; and primary care and community settings. Do you see yourself in this picture?

The measurable targets of the objectives are "aspirations" meant to challenge you, the pharmacist. They are not standards, but goals for improving patient outcomes, safety, and practice excellence. Not all objectives will apply to everyone, but every hospital pharmacist should be able to find objectives to pursue. Can you hit the target?





Surveys will be used to determine baselines and measure progress over the next 8 years, but don't wait for the surveys to get started. Do it now! Measure your baseline and monitor your progress. Objectives and targets may be revised once baselines are determined or when practice guidelines change.

CSHP 2015 activities of its members. CSHP wants to share your successes in patient outcomes, safety, and practice excellence with the public, government, and other health care professionals. We want to hear and share all your success stories in multiple venues. You can help other pharmacists hit the target!

CSHP will educate, facilitate, evaluate, and report the

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